

## PRIVACY POLICY – REGULATORIA NEWSLETTER

This Privacy Policy explains how personal data are processed in connection with subscribing to the **Regulatoria newsletter**, in accordance with Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (“GDPR”). This document is for information purposes only.

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### 1. Data Controller

The controller of your personal data is:

**Marcel Bartczak**, a natural person operating the analytical project **Regulatoria**, contact email: [gdpr@regulatoria.pro](mailto:gdpr@regulatoria.pro)

The controller determines the purposes and means of the processing of personal data.

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### 2. Scope of processed personal data

In connection with subscribing to the newsletter, the following personal data may be processed:

- email address,
- technical data collected automatically when using the website (e.g. IP address, browser type).

Providing personal data is voluntary but necessary in order to receive the newsletter.

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### 3. Purposes and legal bases of processing

Personal data are processed for the following purposes:

1. **Sending the Regulatoria newsletter**, containing regulatory, analytical, and policy-related content, development progress of the regulatoria tool  
– legal basis: Article 6(1)(a) GDPR (consent).
2. **Statistical and analytical purposes related to the newsletter**  
– legal basis: Article 6(1)(f) GDPR (legitimate interest consisting in improving the project and its content).
3. **Establishing, pursuing, or defending possible claims**  
– legal basis: Article 6(1)(f) GDPR.

#### **4. Establishing and developing a commercial relationship, including offering and promoting digital products and services related to the Regulatoria project**

– legal basis: Article 6(1)(a) GDPR (consent), where such activities involve direct electronic marketing communications, and/or Article 6(1)(f) GDPR (legitimate interest consisting in developing the project’s commercial activities), where permitted by applicable law.

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#### **4. Data retention period**

Personal data will be processed:

- until consent to receive the newsletter is withdrawn, or
- until the Regulatoria newsletter is discontinued,

unless a longer retention period is required by applicable law or justified by limitation periods for potential claims.

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#### **5. Withdrawal of consent**

You may withdraw your consent at any time, in particular by:

- using the unsubscribe link included in each newsletter email, or
- contacting the controller by email.

Withdrawal of consent does not affect the lawfulness of processing carried out prior to withdrawal.

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#### **6. Recipients of personal data**

Personal data may be disclosed to entities processing data on behalf of the controller, in particular providers of:

- hosting services,
- mailing and newsletter distribution tools,
- analytical tools,

solely on the basis of appropriate data processing agreements.

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#### **7. Transfers outside the EU/EEA**

Where personal data are transferred outside the European Union or the European Economic Area, such transfers take place only to countries ensuring an adequate level of protection or on the basis of appropriate safeguards, including standard contractual clauses adopted by the European Commission.

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## **8. Rights of data subjects**

You have the right to:

- access your personal data,
- rectify your data,
- erase your data,
- restrict processing,
- object to processing,
- data portability,
- lodge a complaint with the competent data protection authority (in Poland: the President of the Personal Data Protection Office; in another Member State: the relevant supervisory authority).